

A. G. Contract No. KR99 2304TRN
ADOT ECS File: JPA 99-153
Project: P0500 06P
Section: FY99 - 00 Don't Drive
1 in 5 Promotional Campaign

INTERGOVERNMENTAL AGREEMENT
BETWEEN

THE STATE OF ARIZONA
AND

MARICOPA COUNTY
REGIONAL PUBLIC TRANSPORTATION AUTHORITY

THIS AGREEMENT is entered into 9 November, 1999,
pursuant to Arizona Revised Statutes Section 11-952 through 11-954 as
amended, between the STATE OF ARIZONA, acting by and through its
DEPARTMENT OF TRANSPORTATION (the "State") and the REGIONAL PUBLIC
TRANSPORTATION AUTHORITY, acting by and through its Executive Director
(the "RPTA").

I. RECITALS

1. The State is empowered by Arizona Revised Statutes Section 28-401 and 28-334 to enter into this agreement and has by resolution, a copy of which is attached hereto and made a part hereof, resolved to enter into this agreement and has delegated to the undersigned the authority to execute this agreement on behalf of the State.

2. The RPTA is empowered by Arizona Revised Statutes Section 48-5122, 48-5123 and 28-8133 to enter into this agreement and has authorized the undersigned to execute this agreement on behalf of the RPTA.

3. The federal government has made funds available to the State for the use of RPTA for urban travel reduction efforts. The State and the RPTA desire to define their respective responsibilities relating to the transfer of up to \$42,000.00 through the State to the RPTA and the expenditure thereof for the Don't Drive 1 in 5 Promotional Campaign.

THEREFORE, in consideration of the mutual agreements expressed herein, it is agreed as follows:

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NO 23663
Filed with the Secretary of State
Date Filed: 11/09/99

Patricia Bayless
Secretary of State

By Vicky J. Greenwood

II. SCOPE

1. The State will:

Provide the RPTA Federal Planning and Research and State funds in the amount of up to \$42,000.00, on a monthly cost reimbursement basis for activities performed directly relating to the program during the period 1 October 1999 through 30 September 2000. Retain the option to review and approve any subcontracts and progress/final reports.

2. The RPTA will:

a. Develop, implement and promote activities, materials and/or events in direct support of the program, generally in accordance with Exhibit A, which is attached hereto and made a part hereof. Provide the required \$10,500.00 match and apply funding to program work activities. Comply with all applicable Federal and State laws, rules and regulations.

b. Promote public awareness of the pollution reduction benefits of using various alternative modes of transportation, other than the single occupant motor vehicle.

c. Invoice the State for reimbursement no more often than monthly, supported by narrative reports, in a total amount not to exceed \$42,000.00. During September 2000, provide a final report summarizing the then-current program, significant program results, FY-99-00 program campaign events and results, the public relations conducted or accomplished, and RPTA's evaluation and recommendations for the future program. Send reports to ADOT, Transit Branch, 206 S. 17th Avenue, Mail Drop 340B, Phoenix, AZ 85007.

III. MISCELLANEOUS PROVISIONS

1. The primary interest of the Arizona Department of Transportation in this agreement is to convey federal pass through funds for the use and benefit of the RPTA by reason of State and Federal law under which funds for the activities are authorized to be expended.

2. This agreement shall remain in force and effect until completion of said activities and reimbursements; provided, however, that this agreement may be cancelled at any time prior to the commencement of performance, upon thirty (30) days written notice to the other party.

3. Should the work contemplated under this agreement be completed at a lower cost than the reimbursed amount, or for any other reason should any of these funds not be expended, a proportionate amount of the funds provided shall be reimbursed to the State.

4. This agreement shall become effective upon filing with the Secretary of State.

5. This agreement may be cancelled in accordance with Arizona Revised Statutes Section 38-511.

6. The provisions of Arizona Revised Statutes Section 35-214 are applicable to this contract.

7. In the event of any controversy which may arise out of this agreement, the parties hereto agree to abide by required arbitration as is set forth in Arizona Revised Statutes Section 12-1518.

8. All notices or demands upon any party relating to this agreement shall be in writing and shall be delivered in person or sent by mail addressed as follows:

Arizona Department of Transportation
Joint Project Administration
205 South 17 Avenue, Mail Drop 616E
Phoenix, AZ 85007

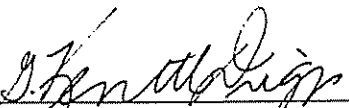
Regional Public Transportation Authority
Executive Director
302 N. 1st Avenue Suite 700
Phoenix, AZ 85003

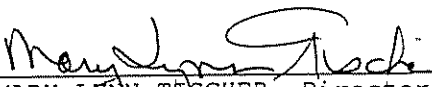
9. Attached hereto and incorporated herein is the written determination of legal counsel that the parties are authorized under the laws of this State to enter into this agreement and that the agreement is in proper form.

IN WITNESS WHEREOF, the parties have executed this agreement the day and year first above written.

REGIONAL PUBLIC
TRANSPORTATION AUTHORITY

STATE OF ARIZONA
Department of Transportation

By 
G. KENNETH DRIGGS
Executive Director

By 
MARY LYNN TISCHER, Director
Transportation Planning

RESOLUTION

BE IT RESOLVED on this 19th day of August 1999, that I, the undersigned MARY E. PETERS, as Director of the Arizona Department of Transportation, have determined that it is in the best interests of the State of Arizona that the Department of Transportation, acting by and through the Intermodal Transportation Division, to enter into an agreement with the Regional Public Transportation Authority for the purpose of defining responsibilities for conveying federal funds for the FY99-00 Clean Air Campaign.

Therefore, authorization is hereby granted to draft said agreement which, upon completion, shall be submitted to the Director of Transportation Planning for approval and execution.




DAVID R. ALLOCCO, P.E.
Assistant State Engineer
Engineering Technical Group
for Mary E. Peters, Director

JPA 99-153

APPROVAL OF THE MARICOPA COUNTY
REGIONAL PUBLIC TRANSPORTATION AUTHORITY ATTORNEY

I have reviewed the attached proposed intergovernmental agreement, between the DEPARTMENT OF TRANSPORTATION, HIGHWAYS DIVISION, and the REGIONAL PUBLIC TRANSPORTATION AUTHORITY and declare this agreement to be in proper form and within the powers and authority granted to the Authority under the laws of the State of Arizona.

DATED this 8 day of October, 1999.



SCOPE OF WORK

RPTA 1999-2000 Clean Air Campaign

Task 1: Develop Materials for Clean Air Campaign

The RPTA will develop promotional kits for the Clean Air Campaign that are mailed to over 1,200 employers involved in the Trip Reduction Program three times this year. Materials will include a newsletter to Transportation Coordinators about "what's in this kit" and other information about the campaign; posters; flyers and other pertinent information.

Task 2: Media Relations and Events

The RPTA will develop several media events designed to educate the public about the benefits of alternative modes of transportation and alternate work schedules including telecommuting and encourage participation. Events will include a Rideshare Week in November, a Transit event in February and a Bike Week in March. Press releases will be prepared and sent to the media about significant activity and/or newsworthy information as it becomes available.

Task 3: Advertising

The RPTA will place advertising through its advertising and public relations firm during the winter CO and particulate pollution season. Paid television and radio advertising will be placed for maximum exposure to reach the peak period commuters.

Task 4: High Pollution Advisory Notification

The RPTA will notify by fax all employers when a "High Pollution Advisory" is declared by Maricopa County. The employers are encouraged to post these notices and they are designed to encourage employees to refrain from using fireplaces and to carpool, take the bus, or work at home on the following day when air quality is forecast to possibly exceed ambient air quality standards.

SCOPE
STATE PLANNING RESEARCH REQUEST FORM

CLEAN AIR CAMPAIGN

Ideology

In 1986, the Phoenix Chamber of Commerce began the Clean Air Campaign to address air pollution in the metropolitan area. The Campaign is a major public education and awareness program to encourage commuters to voluntarily choose an alternative mode of commuting at least one day per work and other pollution-reducing measures.

The Campaign has six sponsors who provide financial support and/or who develop policies, guidelines and goals of the campaign. The sponsors are:

- Arizona Department of Transportation (ADOT)
- Greater Phoenix Chamber of Commerce
- Arizona Department of Environmental Quality (ADEQ)
- Regional Public Transportation Authority (RPTA)
- Maricopa County
- Maricopa Association of Governments

A consultant, the Riester-Robb Corporation, was selected through a competitive bid process to carry out the advertising and public relations efforts for the Campaign. Promotional events for FY2000 include among others, the Kick-off event, Bike Week, transit promotion and awards ceremony. Promotional materials may include promotional kits for large employers, billboards, transit shelter posters, exterior bus sides ads, fliers, radio and/or television advertising.

Objective

The primary objective of this project is for ADOT to continue serving as a major sponsor to assist in developing the policies, guidelines and goals of the Campaign. Specifically, the project includes funding educational and promotional activities to encourage alternative modes of transportation and other pollution-reducing measures.

SCOPE
STATE PLANNING RESEARCH REQUEST FORM
Clean Air Campaign, Page 2

Tasks

The following tasks will take place during a period beginning **October 1, 1999** and ending **September 30, 2000**. The RPTA is responsible to **ADOT** for this IGA and the tasks and products herein.

Printing, copying, graphics will be done for promotional materials for major employers; promotion or public relations activities (\$52,500).

Product Summary

Products for FY2000 will include monthly progress reports documenting planning activities for the Campaign, selected dates for promotional activities and/or events, various promotional materials to be produced, and the extent of media coverage in the newspapers, televisions and radio stations. A final Progress Report will be produced at the conclusion of the Campaign which will document the activities of the Campaign events, Campaign results, extent of public relations and advertising, evaluation and recommendations.

Responsibility

Project Manager

Bill Sapper (Dottie Simons, Administrative Assistant)
ADOT Transportation Planning Division- Transit

Funding

SPR Funds	\$42,000
RPTA Match	<u>10,500</u>

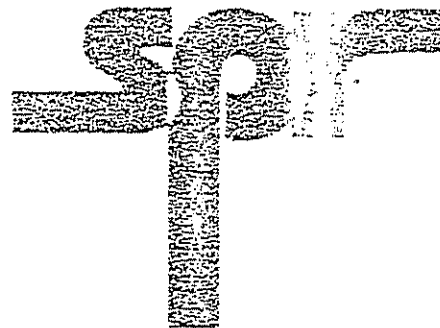
TOTAL	\$52,500
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STATEWIDE PLANNING & RESEARCH PROGRAM

Part 1 Transportation Planning

**SPR & PL (56)
Fiscal Year 2000**



TRANSIT PLANNING & DEVELOPMENT

Project Number: P050006P

Activity

The Arizona Department of Transportation has assigned the Transportation Planning Division to continue the development of the Public Transportation Management System (PTMS) initiated by ISTEA to track replacement need for transit vehicles eligible for federal funding. ADOT has also assigned TPD responsibility for the coordination, integration, and leveraging of flexible state and federal funding opportunities to augment FTA formula funds for transit services administered by TPD under TEA21.

Prior Progress

The first phase of the PTMS has been designed and is operational. The system will require additional modules and enhancements to provide the capabilities for modeling capital investment data needs associated with new and additional transit-eligible funding. Information gained from previous efforts is being fed into ADOT's programming process. The availability of STP funds to be flexed into transit projects will require additional activities for intergovernmental coordination, data base development and policy enhancements.

Work Elements

	<u>SPR</u>	<u>MATCH</u>	<u>TOTAL</u>
PTMS Enhancements	\$ 50,000	\$12,500	\$ 62,500
Federal Transit Program Integration	50,000	12,500	62,500
RPTA Clean Air Campaign	<u>42,000</u>	<u>10,500</u>	<u>52,500</u>
TOTAL FUNDING	<u>\$ 142,000</u>	<u>\$ 35,500</u>	<u>\$ 177,500</u>

Responsibility

Team: Transit Team, Transportation Planning Division: Bill Sapper

Product Summary

PTMS Software and Transit Capital Replacement Projects
Integrated ADOT/Federal Transit Program
STP Flexible Funding Program



STATE OF ARIZONA

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INTERGOVERNMENTAL AGREEMENT
DETERMINATION

A.G. Contract No. KR99-2304TRN, an agreement between public agencies, has been reviewed pursuant to A.R.S. § 11-952, as amended, by the undersigned Assistant Attorney General who has determined that it is in the proper form and is within the powers and authority granted to the State of Arizona.

No opinion is expressed as to the authority of the remaining parties, other than the State or its agencies, to enter into said agreement.

DATED November 3, 1999.

JANET NAPOLITANO
Attorney General

JAMES R. REDPATH
Assistant Attorney General
Transportation Section

JRR:et/95896

Enc.